ENTERPRISE PROJECT
GUIDING PRINCIPLES

BE FORWARD THINKING
and adapt to the iterative nature of implementing new technology.

Adopt streamlined, simplified,
INDUSTRY-LEADING BUSINESS PRACTICES.

Foster an environment of
COLLABORATION AND TRANSPARENCY.

Proactively engage the university community through
CHANGE MANAGEMENT AND COMMUNICATION.
ENTERPRISE PROJECT
BUSINESS INTELLIGENCE, ANALYTICS AND REPORTING VISION GUIDING PRINCIPLES

The business intelligence and analytics stakeholder experience:

SELF SERVICE AND DATA AVAILABILITY
Data is securely accessible to all via simple, self-service tools that enable analytics and strategic decision making.

DATA INSIGHTS
New technology, skills and processing abilities foster an analytical culture that enhances data quality and advances university goals.

PROTECTED DATA
Ohio State data is maintained with appropriate levels of privacy and security while still meeting the university’s information-sharing needs.

CERTIFIED REPORTING
Common reports and dashboards are available across the enterprise and represent a single source of truth for Ohio State data.

DATA GOVERNANCE
Trust and value in university data is increased through common policies, procedures and structures that emphasize data integrity, availability and usability.

MINIMAL DUPLICATION
The need for local, less-secure copies of university data is reduced through a reporting analytics environment and data tools that meet college and unit needs.

CUSTOMER SERVICE AND SATISFACTION
Adaptive and strategically aligned operational reporting capabilities are available for use during daily operations.