ENTERPRISE PROJECT
GUIDING PRINCIPLES

BE FORWARD THINKING
and adapt to the iterative nature of implementing new technology.

Adopt streamlined, simplified,
INDUSTRY-LEADING BUSINESS PRACTICES.

Foster an environment of
COLLABORATION AND TRANSPARENCY.

Proactively engage the university community through
CHANGE MANAGEMENT AND COMMUNICATION.
The student experience:

**STREAMLINED INTUITIVE EXPERIENCE**
High quality, consistent, seamless, real-time experience through their entire Ohio State student life cycle.

**HIGH QUALITY ADVISING**
Consistent and quality advising that is proactive and readily available.

**CURRICULAR CLARITY**
A documented, clear, concise vision of a student's academic program that is flexible yet applies credit consistently.

**RESOURCE TRANSPARENCY**
The ability to easily find available resources and like/related opportunities regardless of university structure.

**PERSONALIZED SUPPORT**
Timely, data-informed feedback and proactive support from a trusted source.

**AFFORDABILITY**
Maximized resources and guidance to make informed decisions to overcome economic barriers.

**EASE OF PROCESS (TOOLS)**
Management of university business intuitively in one place through modern, self-driven technology throughout the Ohio State student life cycle.

**CLARITY AND SIMPLICITY OF BUSINESS PROCESSES (PROCESS)**
Effortless management of administrative business.

**A FOUNDATION FOR SUCCESS**
Coordinated care to facilitate student engagement in and out of the classroom for a more complete experience and life-long learning.